

June 2007



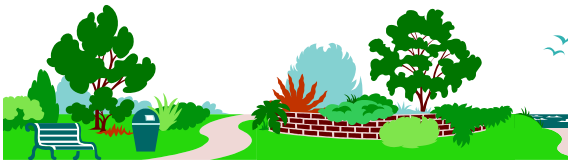
Clarence Hollow Crier

NEWSLETTER OF THE CLARENCE HOLLOW ASSOCIATION

To Promote, Improve, and Maintain the Quality of Life, Prosperity of Business, and Historic Charm of Clarence Hollow

Day in the Park Chicken BBQ

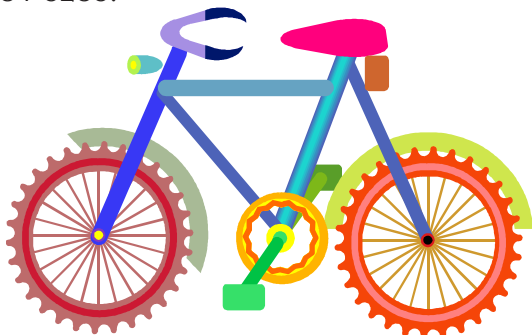
Saturday, June 30 is the date of the annual "Day in the Park" at Clarence Town Park, Main Street. The Clarence Hollow Association will be selling Chiavetta's Chicken barbecue. Tickets are on sale now at M&T Bank (Hollow Office), Bank of Akron (Clarence & Clarence Center branches), Asa Ransom House and Mazi's Pizza. The barbecue will be served from 2:30 p.m. until sold out. Please come and support the CHA as well as the Day in the Park.



Clarence Fun Bike Ride

Clarence Hollow Association and the Town of Clarence are sponsoring the Clarence Fun Bike Ride on Saturday, July 7. Registration is at the Clarence Hollow Farmers' Market, 10717 Main Street from 9:30 - 11:00 a.m. with a staggered start.

The purpose of this ride is to provide education and experience with the Rails-to-Trails Bike and Hiking system. Helmets are required. A map of the Rails-to-Trails system and commemorative gifts will be given while supplies last. This is a family event to enjoy Clarence by biking. Any questions, please contact Flora Leamer at 984-5235.



Membership Meeting

Thursday, June 28, 2007
8:00 to 9:00 a.m.

Asa Ransom
House



"Carvings for a Cause"

Speaker: Therese Forton-Barnes

Carvings for a Cause June 28 Meeting Topic

Carvings for a Cause, a new community project resulting from the October snow storm, will be the topic of the Thursday, June 28, meeting of the Clarence Hollow Association at the Asa Ransom House from 8 to 9 a.m. Therese Forton-Barnes, originator of the program, will be the guest speaker.

Reminiscent of Herd About Buffalo and Art on Wheels, Carvings for a Cause is taking trees destroyed in the storm and carving them into life-size sculptures and other functional pieces of art. To date, nine have been completed by a chainsaw artist, 30 to 40 are contemplated by the end of the summer, and hopefully 80 by 2008.

Some of the carvings will relate to Western New York's heritage and others will be famous people who have come from the area or added to its history. Among those sculptures finished are Frederick Law Olmsted, Frank Lloyd Wright, and Red Jacket.

Ms. Forton-Barnes, an event planner and children's book author, has affiliated Carvings for a Cause with Keep Western New York Beautiful, a not-for-profit organization which will receive sponsorships and donations. Funds raised will go toward Re-Tree Western New York to plant neighborhoods, parks, and byways devastated by the October 2006 storm.

Each carving will be sponsored by a company, foundation, organization, or individual. In addition, Presenting Sponsors are being sought. Tourism Committee Chair Bob Lenz invited Ms. Forton-Barnes to speak after hearing her speak at a meeting of the Buffalo Niagara Convention and Visitors Bureau.

Association Gives Awards To Three Clarence Seniors

Clarence Hight School has announced the winners of the three awards given annually by the Clarence Hollow Association to graduating seniors.

Jason Barbera and Sarah Siracusa received the business awards presented to seniors who have shown a sincere interest in business and plan to further studies in business. Nicholas Yu received the community service award. The awards are \$300 each.



Entries Sought For Garden Walk & Sale

The Clarence Hollow Association is seeking participants for Clarence Hollow Day on Saturday, July 21. Planned for that day are the second annual garden walk, a sidewalk sale, and special events at the Clarence Hollow Farmers' Market.

The garden tour is a joint activity of the Clarence Garden Club and the Clarence Hollow Association. The gardens of all residences and businesses in the Hollow area can be entered. For an application form, call 759-2345 or e-mail clarenehollowassociation@gmail.com.

The sidewalk sale is open to all businesses on Main Street in the Hollow. Vendors without a Main Street location of their own may be able to set up on another's property. For information, call Tina Ames at 759-9867.



Clarence Hollow **CRIER**

Monthly Newsletter of the

Clarence Hollow Association
10748 Main Street
Clarence, NY 14031
716/759-2345

E-Mail: info@clarenehollow.org



Mission Statement

The Clarence Hollow Association is a not-for-profit volunteer organization working to promote, improve, and maintain the quality of life, prosperity of business, and historic charm of Clarence Hollow.

Officers and Directors

President & Editor

Don Boyd, *Back in Time Enterprises*

Vice President

John Leamer, *Resident Member*

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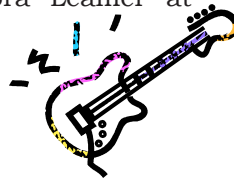
JoAnn Barnes, *Clarence Garden Club*

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Ian McPherson, *McPherson Steel Corp.*
Gary Mong, *Bank of Akron*
Katy Toth, *Antique World*
Elaine Wolfe, *Resident Member*

Meals on Wheels Benefit - Rock the Barn 2007

"Rock the Barn 2007" is a benefit concert that will be held on Friday, July 20, 2007 at 9015 Main Street, Clarence. Donation is \$10.00 and doors open at 4:00 p.m. The event features a number of bands including: The Great Train Robbery, The Audience, John & Mary and the Valkyries, Exotic Aquatic, and A Little's Enough. All proceeds benefit Meals on Wheels of WNY, Inc. Tickets or questions may be directed to Flora Leamer at 984-5235.



Chamber to Present Taste of Clarence



The Clarence Chamber's fourth annual Taste of Clarence & Cruise Night will take place on Monday, August 6, from 4 to 9 p.m. in the Town Park pavilion.

In addition to food and beverages from many area restaurants and antique and classic automobiles, the evening will include wine tasting, a Chinese auction, raffles, music, and door prizes. There is no admission charge.

This issue sponsored by:

Clara's House



PRESERVATION QUOTE

"Rails-to-Trails help communities preserve the gift our ancestors gave us, a network of corridors connecting our country together. By reclaiming unused right-of-ways as rail-trails, by preserving these corridors, we are leaving a gift to future generations."

Steve Tkaczyk
Gaithersburg, Maryland

An Extraordinary Advertising Opportunity that Comes Once in 200 Years!

A brand new, full-color visitors guide style publication, exclusively about Clarence and featuring the 2008 Town of Clarence Bicentennial, is being sponsored by the Clarence Hollow Association and the Clarence Chamber of Commerce. The Buffalo News will be responsible for the sale of ads, print production, and copy-writing.



The book, entitled "Historic Clarence: Celebrating 200 Years and Building for the Future," will feature articles about our bicentennial, our town's history, points of interest, and what's happening now in Clarence to encourage people to visit us and buy. You will want your business to be represented in this publication that will be of particular interest because of the Bicentennial.

The plan is to print 10,000 48-page books that will be distributed to the public FREE at trade and tourism shows, real estate and developer offices, regional visitor and travel centers, Buffalo Niagara Convention & Visitors Bureau outlets, and Eastern Hills Mall.

All business members are urged to participate. Ads can be full page, half page, quarter page, or one-eighth page. You will find the rates are very affordable since you are a Clarence Hollow Association member, and best of all, The Buffalo News will prepare the graphics for your beautiful, full color ad at no additional cost. Positioning is on a first-come basis so get your order in early. Ad deadline is September 30, 2007 for a release date on December 1, 2007.

Contact Elise Layton of The Buffalo News for advertising information (elayton@buffnews.com or 716-849-3406) or for questions, Elaine Wolfe (ewolfe@buffnet.net or 716-759-8475).

- Elaine Wolfe

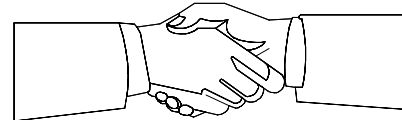
Clarence Information Sent to Torontonians

To encourage Canadians to vacation or day-trip to Western New York, State Senator Mary Lou Rath has partnered with Bee Group Newspapers to publish two issues of "The Great Buffalo Getaway." Two hundred and fifty thousand (250,000) of the May issue were home-delivered in the Toronto area.

The 8-page tabloid newspaper makes strong mention of Clarence and Clarence Hollow and their many attractions. Senator Rath is chair of the New York Senate Committee on Tourism, Recreation & Sports Development.



Welcome New Members



Addytude Salon, 10863 Main Street, Clarence, Sonia "Addy" Jonathan, proprietor, 759-1392.

First Niagara Bank, 4435 Transit Road, Williamsville 14221, Michele Kertzie, manager, transfer from Nancy Schmidt..

Denise Krueger, LMT, NYS Licensed Massage Therapist, % Accupuncture & Holistic Health Center of WNY, 10946 Main Street, Clarence, 572-2096.

MAIN-ly BUSINESS

PLANS FUNDRAISER - A breath away Spa Center will hold its second annual fundraiser for Niagara Hospice's Camp Hope on Sunday, August 5, from 11 a.m. to 3 p.m. at the center, 10580 Main Street in the Hollow. Included will be food, beverages, hot dogs, children's activities, a basket auction, and more. (759-1498)

PLANS MOVE - Tucciarone's Auto & Truck Repair will soon move from 10069 Main Street to 10055 Main Street near Rock Oak Estates. (759-8675)



Guide Highlights Clarence Hollow

Once again, Clarence Hollow has a significant presence in a major guide to the Buffalo Niagara region. This time it's the seventh annual edition of "Discover," published by The Buffalo News and distributed with its Sunday newspaper on May 20.

Clarence Hollow has a heading, group of ads, and editorial mention in the "Communities" section. The only other community with similar display in the 48-page magazine is Williamsville.

The publication "tries its hardest to mention practically everything happening in and around Western New York."

Association Plans December Home Tour

"Holidays in the Hollow," a tour of homes in Clarence Hollow decorated for the Christmas season, is planned for the first week in December by the Clarence Hollow Association.

Members Tina Ames and Patty Hughes are seeking homes that wish to participate and other decorators who will decorate them. Proceeds from the sale of tickets will be used to purchase holiday decorations for light poles on Main Street in the Hollow.

Interested persons should call Tina at 759-1461.

