



Clarence Hollow Crier

NEWSLETTER OF THE CLARENCE HOLLOW ASSOCIATION

To Promote, Improve, and Maintain the Quality of Life, Prosperity of Business, and Historic Charm of Clarence Hollow

Twenty-nine Wineries to Participate In Wine, Wheels & Song September 21

Twenty-nine wineries from three of New York State's wine regions will sample and sell their products at Wine, Wheels & Song on Friday, September 21, at the Western New York Event Centre, 11163 Main Street, Clarence, presented by the Clarence Hollow Association.

The wine tasting begins at 5 p.m. and will continue until 10 p.m. A 90-minute concert by national recording artist Pat Shea will begin at 8 p.m. Complementing the wine and song will be a variety of auctions with winners to be announced following the concert.

A significant portion of the proceeds will go toward the purchase of the safety and surveillance equipment for the Clarence bike paths. Singer and song writer Shea is donating his concert in memory of Joan Diver who lost her life on the bike path a year ago.



"Among wine-tasting events, this one is unusual," said JoAnn Barnes, chairman of the event, "because the wineries are allowed to sell bottles of wine to the tasters. Special arrangements have been made with the New York State Department of Agriculture & Markets and State Liquor Authority," she added.

The event also features cheese samplings and sales by Kutters Cheese, Corfu, food sales by One-Eyed Jack's

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Membership Meeting

Thursday, September 27, 2007

7:00 p.m. Clarence Town Hall Auditorium

"The Dollars & Sense of Preserving Community Character"

Co-sponsored by The New York Planning Federation and Clarence Hollow Association

Admission is free. All are invited.



September 27 Program to Tout Protecting Community Character

Clarence business owners and residents are encouraged to attend "The Dollars and Sense of Protecting Community Character," on Thursday, September 27, at 7 p.m. at the Clarence Town Hall auditorium.

The video "seminar" to be presented by the Western Region New York Planning Federation will be the monthly membership meeting of the Clarence Hollow Association, but at different time and place.

To be presented are common-sense ideas on ways to capture the individuality of a community and improve business opportunities and quality of life as a result. The same program was presented last February at Clarence High School to members of planning boards of four Western New York counties, and a year ago at the Federation's annual conference in Saratoga Springs.

"We believe everyone who attends this seminar will walk away with a new view on development," said Wendy Salvati of Clarence, a director of the State Planning Federation. She and fellow director Tim Pazda, also of Clarence, are co-sponsoring this special showing on September 27. Pazda said the video is "solidly pro-business."

Stressed by the speaker are the needs to focus on community character and quality development. The video calls attention to the ongoing loss of the special character of small towns and landscapes and the need for a "sense of place." It emphasizes that what you do to preserve and enhance what is unique about your community will affect its economic well-being positively.

The Clarence Hollow Association asked Salvati and Pazda to repeat this seminar because many of the themes in the video mirror the mission statement of the association: "To promote, improve, and maintain the quality of life, the prosperity of business, and the historic charm of Clarence Hollow."

PRESERVATION QUOTE

"In an ever-blander America increasingly defined by sprawl, shopping malls, and chain stores, cities need to convey an identity and sense of place. We need to stake out what is ours and show it to the world."

Don Esmonde,
The Buffalo News

Clarence Hollow CRIER

Monthly Newsletter of the

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Mission Statement

The Clarence Hollow Association is a not-for-profit volunteer organization working to promote, improve, and maintain the quality of life, prosperity of business, and historic charm of Clarence Hollow.

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More information on ...



"Twenty-nine Wineries..."
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Restaurant and Catering, and display and sales of other wine- and bike path-related items: bicycles and accessories, chocolates, glassware, maple products, wine-scented candles, winery tours by three limousine services, wine-making and wine accessories, honey, and gourmet food products.

Tickets are \$25 presale from www.brownpapertickets.com or \$30 at the door. An engraved wine glass is provided with each admission.

Participating wineries, alphabetically by wine region, are:

Niagara Wine Trail -- Eveningside Vineyards, Freedom Run Winery, Honeymoon Trail Winery, Niagara Landing Wine Cellars, Schulze Vineyards & Winery, Spring Lake Winery, The Winery at Marjim Manor, and Vizcarra Vineyards.

Chautauqua/Lake Erie Wine Trail -- Johnson Estate Winery, Merritt Estate Winery, Quincy Wine Cellars, Sparkling Ponds Winery, and Woodbury Vineyards.

Buffalo Area -- Chateau Buffalo, Dancing Buffalo Cidre, and Let's Do Wine.

Finger Lakes Wine Trails -- Anthony Road Wine Company, Casa Larga Vineyards, Deer Run Winery, Dr. Frank's Vinifera Wine Cellars, Four Chimneys Wine Company, Heron Hill Winery, Hunt Country Vineyards, Lakewood Vineyards, McGregor Vineyard, Ravines Wine Cellars, Rooster Hill Vineyards, Standing Stone Vineyards, and Wagner Winery.

Auctions Added To Wine Event

A live auction of wine, winery tours, and a handful of other items will cap Wine, Wheels & Song at the Western New York Event Centre on Friday night, September 21.

In addition, a 50-item Chinese auction and a silent auction table will be open from 5 to 8 p.m.

Three limousine services have donated winery tours, each valued at more than \$700. Limos will be on display by Giorgio's Limousine Service, Mac Limousine Company, and Zoladz Limousine Service.

Two yellow garden wagons, each filled with 30 bottles of New York State wines and more, will be auctioned with the tours at the close of the Pat Shea concert.

The Clarence Garden Club is in charge of the Chinese auction to consist of attractive theme baskets and restaurant certificates. Most of the items have been donated by members of the Garden Club under the leadership of Vice President Jackie Ciszkowski.

Auction proceeds will be added to other income from the event to contribute to a substantial donation to the town's purchase of surveillance and safety equipment for the Clarence bike path system.

Dennis Gallagher, an accomplished pianist, will play background music prior to the Pat Shea concert. He is operations manager of Gallagher Printing of Clarence and Buffalo.



Business After Hours Reception Scheduled

The Networking Events Committee will hold its monthly Business After Hours reception in September outside the town of Clarence for only the second time in the history of the event.



Members will meet at the fellow member historic Hull House, 5976 Genesee Street in the town of Lancaster on Monday, September 24 between 5 and 7 p.m. The home under restoration is located between Ransom and Gunnville Roads at the corner of Pavement Road.

The purpose of the Business After Hours events is to stimulate business among members of the association by exchanging information. All attending are urged to bring business cards and printed literature about their organizations to hand to other attendees.

The first time such an event was held outside Clarence was when the association hired a bus to take a group to Kutter's Cheese House in Corfu/Pembroke.

Halloween Event Planned By Clarence Garden Club

The Clarence Garden Club will present its 4th annual Halloween Dinner Theatre production, "Witch's Brew," by Enchante Cabaret Productions, on Saturday, October 27, 6 to 10 p.m., at the Town Park Clubhouse.



Dinner will be at 6:30 p.m., the show at 8 p.m. The community is welcome to attend.

Tickets are \$35 per person and include the dinner buffet, live show, tax, gratuity, and a door prize ticket to win one of 10 prizes. Halloween costumes are optional and add to the fun. Tickets can be ordered by mail to Clarence Garden Club, PO Box 374, Clarence, NY 14031, or online from www.brownpapertickets.com. For information, call 432-4727, 542-4910, or clarencegardenclub@gmail.com.

Doors open early at 5:30 p.m. Beverage and raffle tables will be open. Event proceeds will benefit the planting of a memorial garden "in memory of Joan Diver" and a donation to bike path surveillance equipment. "If you have been to our past shows, you know you will have a fantastic evening," advises Garden Club President JoAnn Barnes.

Award Nominations Due By October 11

Nominations for the 2008 awards of the Clarence Chamber of Commerce are due in the chamber's office at 8975 Main Street no later than October 11, 2007. Awards are presented in five categories: citizen of the year, business, organization, young leader, and lifetime achiever.

Eligibility for consideration requires residence, location, or employment in the town of Clarence and evidence of "unselfish devotion to improving the quality of life in the community." (631-3888)

Craft Show At Clubhouse

The Clarence Senior Center will present a Fall Craft Show on Sunday, October 6, at the Town Park Clubhouse. Admission is free. Included are local craftsmen and artists, Chinese auction, refreshments, and bake sale. (633-5138)



Pumpkin Farm Festival Appeals to Thousands

Thousands of copies of an 8-page booklet are being distributed throughout Western New York to describe and promote the Fall Festival at The Great Pumpkin Farm, Clarence, which has grown to be the largest family event in the region. It takes these eight full pages to adequately portray all the activities included in this month-long event to run from September 29 through Halloween, October 31.

Farm hours are 10 a.m. to dusk every day with free admission except for the opening weekends of September 29-30 and October 6-8. On those days, admission is \$5.00 per person age 4 and older.

Among the many attractions are hayrides, hay maze, face painting, musical entertainment, Mike the Magician, pumpkin drop, trebuchet contest with high-school teams, pumpkin patch, farm animals, general store, amusement midway.

Pumpkin Palace Bakery, corn-maze, food, children's Boo Barn, World Pumpkin Weigh-Off, Oinktoberfest BBQ Cookoff, concert by Charlie Daniels Band, and Family Expo in the adjacent Western New York Event Centre.

For information, call 759-1929 or 759-6300 or visit www.greatpumpkinfarm.com.



This issue sponsored by
The Bank of Akron

Pumpkin Farm to Present "Christmas in Clarence"

The first annual "Christmas in Clarence" has been announced by the operators of The Great Pumpkin Farm on Main Street in Clarence adjacent to the Western New York Event Centre.



The centerpiece of the event is a drive through a mile-long display of more than one million lights with cascading arches and animated characters. Other features are hay rides, Mrs. Claus's Bakery, Santa's Store, children's activities, and live holiday music.

The preview of the lights will take place on November 22-25 with the opening weekend November 30-December 2. Dates and times vary through January 6. Discounted drive-thru tickets will be available at Wegmans

Between December 7 and 23, a portion of the proceeds will be donated to 12 charities including Clarence-Newstead Meals on Wheels, Clarence Senior Center, Clarence-Newstead bike paths, and the Clarence, Clarence Center, and Newstead Fire Departments.

Estimated attendance is 10,000-12,000 cars and 150,000 persons. (759-6300, x200)

Committee Planning December Home Tour



Holidays in the Hollow Home Tour is planned for December 1 as an event organized by a committee of the Clarence Hollow Association to raise funds for holiday decorations.

Co-chairs Tina Ames and Patty Hughes so far have recruited six homes and three decorators with more to come. Tickets for the 10 a.m. to 3 p.m. tour will be sold by participating retailers. Proceeds will go directly to the purchase and maintenance of Christmas street decorations in the Hollow beginning in 2008.

Tina and Patty will preview homes on September 30. A general meeting for decorators, home owners, and volunteers will be scheduled in November at the Craftsmen Cafe. (759-9867)

The Clarence Hollow Association thanks these corporate sponsors whose financial support provides expanded services to members.

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Bronze Sponsors

Chuck Eckert/Mary Money Video/Photography

Town Has New EDO

Michelle Mazzone is the new part-time economic development officer of the town of Clarence. She works for the town, Clarence Industrial Development Agency (IDA), and Clarence Chamber of Commerce.

Ms. Mazzone is concurrently associated with American Capital Real Estate with offices in Cheektowaga and Buffalo.



Friday, September 21st...
We'll see you there!