

February 2010



Clarence Hollow Crier

NEWSLETTER OF THE CLARENCE HOLLOW ASSOCIATION

To Promote, Improve, and Maintain the Quality of Life, Prosperity of Business, and Historic Charm of Clarence Hollow

Association to Participate In Tourism Show at Galleria

The Clarence Hollow Association through its Tourism Committee will again participate in the "Vacation in Your Own Backyard" show at the Walden Galleria on Saturday and Sunday, March 6 and 7. The show is sponsored annually by the Niagara Frontier Tourism Task Force.

The C.H.A. booth will operate from 9 a.m. to 10 p.m. on Saturday and 10 a.m. to 6 p.m. on Sunday. Volunteers are needed for two-hour and four-hour shifts. When you are on duty, you can distribute your own promotional literature to mall shoppers. The association's 2010 "Discover Historic Clarence" brochure will be off the press for distribution at the show.

To volunteer, call Bob Lenz at 759-2315 or Flora Leamer at 984-5235.



Membership Meeting

Thursday,
February 25, 2010

8:00 to 9:00 a.m.

Clarence Youth Bureau, 10510 Main Street

**"Forty-four Years of
Life in the Hollow"**

A slide presentation by Jon Rothenmeyer

Historic Photos of Hollow To Be February 25 Feature

A slide presentation covering changes in Clarence Hollow over the past 44 years will be presented at the Thursday, February 25 membership meeting of the Clarence Hollow Association by lifelong Hollow resident Jon Rothenmeyer. The meeting will take place at the Youth Bureau Building, 10510 Main Street, from 8 to 9 a.m.

The program will cover various landmarks and businesses, past and present. It will mainly focus on life along Main Street including parades, dedications, and other off-beat events. Included will be the twilight years of local freight trains over the West Shore branch of the former New York Central, later Conrail, Railroad. Jon will also visit Rothenmeyer's Hardware store which closed in 1978.

The color slide showing will take viewers back in time and present a unique prospective on growing up along Main Street in the Hollow.

The meeting is open to all interested without charge; it's sponsored by Goodrich Coffee & Tea.



This issue sponsored by:

Clarence Pizza Company



Clarence Hollow **CRIER**

Monthly Newsletter of the
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Mission Statement

The Clarence Hollow Association is a not-for-profit volunteer organization working to promote, improve, and maintain the quality of life, prosperity of business, and historic charm of Clarence Hollow.

Officers and Directors

President & Editor

John Leamer, *Resident Member*

Vice President

David Passalugo, *Bee Group Newspapers*

Treasurer

Flora Leamer, *DKS, CPAs*

Secretary

Debbie Kaczmerski, *M&T Bank*

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Bruce Fowler, *Family Chocolate Shoppe*

Bill Henderson, *Architect*

Tony Kutter, *Kutter's Cheese*

Gary Mong, *Bank of Akron*

Simone Rowan, *Clarence Community & Schools FCU*

Elaine Wolfe, *Resident Member*

From the President

The Art of Networking

by John Leamer

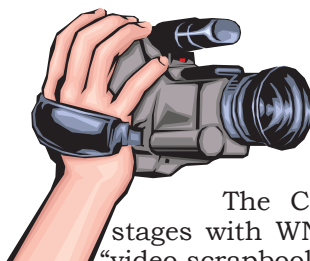
Each month CHA invites you to join a Business After Hours networking mixer. These events are a great social time to meet new people, have conversation with friends, and to promote what you do. Networking is the social art form of finding new jobs, making business contacts, providing leads, and meeting people from different walks of life. Networking is an ongoing activity.

Like all successful practices, there are some rules that one should tuck into his mind and apply. At networking events you will be successful if you introduce yourself and offer a business card (Reach Out), express an interest in the conversation (Listen), keep your initial comments limited (Speak little), work your way into the group over a number of events (Participate), welcome newbies and introduce them around (Be a Host), watch your manners and language (Be on Guard), and keep your alcohol consumption minimal (You're being Watched). Those are good points to remember.

Now that you know the good points, what about the No No's: do not collect business cards for the sake of just gathering cards (Don't be a squirrel), don't use people (Selfishness will become evident), don't be dishonest about your motives or goals (Be sincere), do not be a name dropper (You are not impressing anyone), do not be fake, obnoxious or annoying (You will be alone).

Your ultimate goal should be to have quality conversations that build long lasting and mutually-beneficial relationships. **Take Networking Seriously.** Quality networking brings leads and opens doors that may otherwise not have been available to you.

I am inviting you to join us on Monday, February 22 at Cozy Fireplaces, 10626 Main Street (at Ransom Road) from 5:30-7:00 p.m. Our host, Mark Nealen, recently opened his store after extensive renovation and would like you to see the inside. Bring your business cards and engage in the Art of Negotiating.



WNED to Produce Clarence Program

The Clarence Hollow Association is in the planning stages with WNED-TV Buffalo/ Toronto to produce a one-hour "video scrapbook," Our Town: Clarence, to be broadcast this year. The forthcoming program is an outgrowth of the C.H.A. brainstorming session last April, "What Happened to the Hollow," presented by the Renaissance & Revitalization Committee.

Within the next several weeks, WNED's production department will issue a call for 20-25 Clarence residents with personal camcorders to volunteer to be part of the project. Each volunteer selected will spend two weeks capturing video of his/her chosen topic which the station will edit to show people, places, and happenings in Clarence as seen through the eyes of its residents.

Stay tuned!

Welcome New Members



We Get Letters



A&B Landscaping Services Inc.,
9695 Keller Road, Clarence Center
14032, Al Festaiuti, president, 741-
3372, abland2@verizon.net.
Recruited by John Leamer.

Birgit's Hair & Skin,
8416 Main Street, Williamsville
14221, Godron B. Schmidt, owner,
634-3535,
sweden14@roadrunner.com.
Recruited by Kim Kunze and John
Leamer.

Clarence Pizza Company, 6235
Goodrich Road, Clarence Center
14032, Tim Smith and Rick Smith,
owners, 741-2888, tim-smith107035@hotmail.com.
Recruited by Flora Leamer.

Clarence Presbyterian Church,
9675 Main Street, Anne Sweeney,
759-8396,
office@clarencpresby.org.

Doodle Bugs! Children's Centers,
8584 Sheridan Drive, Clarence
14221, Anthony Ansinna, president
& CEO, 668-5111 x 208,
laura.sewastynowicz@doodlebugs.com.
Recruited by John Leamer.

Eagle Systems Inc., 2421 Harlem
Road, Cheektowaga 14225, Rick
Smith, president, James Lawida,
senior account executive, 893-0506
x 115, jlawida@eagleny.com,
rsmith@eagleny.com. Recruited by
John and Flora Leamer.

Eastern Hills Mall, 4545 Transit
Road, Williamsville 14221, Russell
Fulton, general manager, 633-
1600. Former member, reinstated
by Flora Leamer.

First Stop Realty LLC, 85 Main
Street, Akron 14001, Will Griffin,
owner, 542-1619, will@firststoprealtyllc.com. Recruited by Flora
Leamer.

Garden Friends of Clarence Inc.,
PO Box 265, Lancaster 14086,
Patricia Greenwood, president,
681-3597, gardenfriendsof-clarence@hotmail.com. Recruited
by Flora Leamer.

The Orange Dog Garage, 11520
Main Road, Norm Sandusky,
owner, 759-7707, norm@orange-dogwoof.com. Recruited by Doug
Topp.

Dear Association Members:

The Town of Clarence Youth Bureau and the Clarence Chamber of Commerce would like to extend our sincere appreciation for your participation in the recent 2010 Clarence Winterfest.

The crowd enjoyed your display and the information shared by your members. Your continued participation and commitment to the community is greatly appreciated.

Thank you again for helping to make this a successful event. We look forward to your participation at Winterfest 2011.

Dawn Kinney, Executive Director
Town of Clarence Youth Bureau
&

Judy Sirianni, Executive Director
Clarence Chamber of Commerce



Hollow Association Adds to Winterfest

The Clarence Hollow Association was involved in Winterfest on February 6, sponsored by the Clarence Youth Bureau and Clarence Chamber of Commerce. The association had a display table all day, participated in the chili cook-off, helped judge the chili and chowder, sponsored the Star Wars presentations, helped set up, and brought a lot of people to enjoy the day.

The entertainment, food, crafts, and displays inside, along with ice skating, sledding, petting zoo, ice sculptures, bonfire, and hayrides outside, were enjoyed by several hundred young and old.

- Flora Leamer

The Clarence Hollow Association thanks these corporate sponsors whose financial support provides expanded services to members.

Gold Sponsors

Asa Ransom House Country Inn
Clarence Bowling Academy
Clarence Pizza Company
Eagle Systems Inc.
Kelkenberg Homes
Kreher's Farm Fresh Eggs
Jeff & Carolyn Lattimer
PPM Business Services

Silver Sponsors

Antique World
Steve Baldo Car Care and Resale Center
Bank of Akron
Towne BMW-MINI

Bronze Sponsors

First Stop Realty LLC
Greatbatch, Inc.

Clarence Lions Announce Chili & Chowder Winners

Nearly 300 people braved the elements and came out to pick the best chili and chowder makers in the town Saturday, February 6, at the 3rd Annual Lions Club Winterfest Chili/Chowder Cook-Off. in the Clarence Town Park.

The Chili category contestants were Boy Scout Troops 27, and 93, Clarence Center VFC, Clarence Fire Co., Clarence Hollow Association, Harris Hill VFC, Rapids Fire Department, St. Paul's Episcopal Church, and Swormville Fire Co.

Winner of the People's Choice Award for Chili for the third year in a row was Clarence Center VFC with second going to St. Paul's Episcopal Church and a close third to Harris Hill VFC. The celebrity professional judges were Dave Janicki from Kennedy's Cove, Simon Joseph from La Scala Restaurant, and Alex Ruzzine from Rock Bottom Eatery. They chose Boy Scout Troop 27 as the top chili, CCVFC second, and St. Paul's for third place.

The Chowder Division contestants were Brothers of Mercy Sacred Heart Home, Clarence Lions Club, Clarence Rotary Club, St. Paul's Church, Clarence Highway Employees, CCVFC Ladies Auxiliary, and the Wolcottsburg Men's Club.

Chowder People's Choice Award was granted to Brothers of Mercy for the second year in a row. The Clarence Rotary Club grabbed second place and the CCVFC Ladies Auxiliary walked away with third place for their first-time entry. The celebrity professional judges for chowder were George Booth from Adventures in Heat, Simon Yu from Clarence Deli, and Tim Smith from Clarence Pizza Co. They picked the Clarence Rotarians' chowder for top awards, with the scrappy Wolcottsburg Men's Club and Clarence Highway Employees bringing home second and third.

The Lions Club thanks all contestants, celebrity judges, and guests along with event chairman Tim Pazda for providing a wonderful addition to the Town's Winterfest Celebration.



- Gerry Drinkard, Lions Club President

Networking Event Dates Announced

Simone Rowan, chair of the Clarence Hollow Association Networking Events Committee, has announced dates and locations for the next four events.

Business After Hours events scheduled are:

February 22, Monday, 5:30 - 7 p.m. -- Cozy Fireplaces, 10626 Main Street.

March 15, Monday, 5:30-7 p.m. -- Clay Hands Pottery, 10086 Main Street.

April 12, Monday, 5:30-7 p.m. - - Merrill Lynch, 6245 Sheridan Drive.

May 18, Monday, 5:30-7 p.m. - - Evans Bank, 8411 Main Street.

Business After Hours events are designed to inform members of member businesses and afford an opportunity to exchange business information. There is no charge for members and refreshments are served courtesy of the host.

For information, call Simone Rowan at 630-0888.



Calendar of Events

FEBRUARY 22, Monday

Business After Hours, Clarence Hollow Association, Cozy Fireplaces, 10626 Main Street, 5:30-7 p.m. For information, 759-2345.

FEBRUARY 25, Thursday

Annual Awards Dinner and Mardi Gras Ball, Clarence Chamber of Commerce, Samuel's Grande Manor, 8750 Main Street, 6 p.m. For information, 631-3888.

FEBRUARY 25, Thursday

Membership Meeting, Clarence Hollow Association, Clarence Youth Bureau, 10510 Main Street, 8 to 9 a.m. Speaker: Jon Rothenmeyer with a slide presentation of photos of the Hollow from 1970s to present day. For information, 759-2345.

MARCH 15, Monday

Business After Hours, Clarence Hollow Association, Clay Hands Pottery, 10086 Main Street, 5:30-7 p.m. For information, 759-2345.

MARCH 25, Thursday

Membership Meeting, Clarence Hollow Association, Clarence Youth Bureau, 10510 Main Street, 8 to 9 a.m. Speaker: Robert Cole, Investment Broker with Scheff Investment Group LLC. "Current Economic Issues in the Macro Economy". For information, 759-2345.

MARCH 28, Sunday

Antique Show and Sale, 50th annual, Clarence Jaycees, Clarence Town Park Clubhouse, 10405 Main Street, 10 a.m. to 4 p.m. For information, 759-2315.